

Alina Voss

Graphic Designer & Creative Digital Professional

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EXPERIENCE

2021 - Present Independent Designer & Creative Consultant

Full-service branding and digital design for 60+ clients across skincare, hospitality, tech, and retail. Led design for 3 award-recognized campaigns.

2019 - 2021 Mid-Level Designer, Studio Loom

Owned identity and web design for growth-stage clients; built the studio's first internal design system.

2018 - 2019 Junior Designer, Studio Loom

Supported senior designers on branding and print projects.

EDUCATION

2014 - 2018 B.F.A. in Graphic Design

Pacific Northwest College of Art

2022 Google UX Design Professional Certificate

Coursera / Google

SKILLS & SOFTWARE

Brand & Visual Identity, UI/UX Design, Typography, Motion Graphics, Front-End (HTML/CSS)

Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Figma, Canva, WordPress, HTML, CSS, PHP

AWARDS

CSS Design Awards - Site of the Day (2024) | Awwwards Honorable Mention (2023) | Behance Featured (2022)

LANGUAGES

English (Native) German (Fluent) Spanish (Conversational)